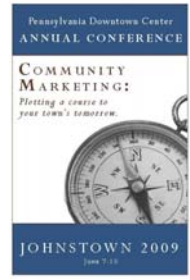


# Pennsylvania's Downtown Center Annual Conference

## JUNE 7-10, 2009 | JOHNSTOWN, PA

### *Sponsorship Opportunities*



### **Premier Conference Sponsor: \$15,000**

- Featured conference sponsor
- Recognition in final program booklet distributed to all conference attendees
- Recognition on PA Downtown Center's Website
- Recognition on event signage
- A corporate conference banner to be hung in the Vendor Marketplace, near PDC's registration table (supplied by sponsoring organization)
- Corporate representative will have opportunity for check presentation and speaking engagement at conference
- Complimentary exhibit space in Vendor Marketplace
- Four complimentary conference registrations
- Two additional tickets to the Townie Awards
- Corporate visibility both locally and statewide

### **Exclusive sponsorship opportunity: Annual Townie Awards Gala (\$6,000)**

This sponsorship level supports the Townie Awards gala (Tuesday, June 9, 2009), which annually recognizes communities that demonstrate outstanding achievement in the organization, promotion, design, and economic restructuring of their downtown. This event includes a formal dinner with awards ceremony.

- Recognition in final program booklet distributed to all conference attendees
- Recognition on event signage
- Recognition in Townie Awards program
- Recognition on PA Downtown Center's Website
- Corporate banner to be hung inside Townie Awards venue (supplied by sponsoring organization)
- Corporate representative may participate in Townie Awards speaking agenda
- Complimentary exhibit space in Vendor Marketplace
- Two complimentary conference registrations
- Two additional tickets to the Townie Awards
- Corporate visibility both locally and statewide

### **\$6,001 - \$10,000 sponsorship level**

- Recognition in final program booklet distributed to all conference attendees
- Recognition on PA Downtown Center's Website
- Recognition on event signage
- A corporate conference banner to be hung in the Vendor Marketplace (supplied by sponsoring organization)
- Complimentary exhibit space in Vendor Marketplace
- Three complimentary conference registrations
- One additional ticket to the Townie Awards
- Corporate visibility both locally and statewide

## **\$4,000 - 5,999 sponsorship level**

- Recognition in final program booklet distributed to all conference attendees
- Recognition on printed conference materials
- Recognition on PA Downtown Center's Website
- Corporate banner to be hung in Vendor Marketplace (supplied by sponsoring organization)
- Complimentary exhibit space in Vendor Marketplace
- Two conference registrations
- One additional ticket to the Townie Awards
- Corporate visibility both locally and statewide

## **\$2,500 - 3,999 sponsorship level**

- Recognition in final program booklet distributed to all conference attendees
- Recognition on printed conference materials
- Recognition on PA Downtown Center's Website
- Complimentary exhibit space in Vendor Marketplace
- One complimentary conference registration
- Corporate visibility both locally and statewide

## **\$1,000 - \$2,499 sponsorship level**

- Recognition in final program booklet distributed to all conference attendees
- Recognition on printed conference material
- Recognition on PA Downtown Center's Website
- One complimentary conference registration
- Corporate visibility both locally and statewide

## **Mobile Workshop sponsorship \$1,500 (two opportunities available)**

- Recognition on workshop signage
- Recognition in final program booklet distributed to all conference attendees
- Recognition on PA Downtown Center's Website
- One complimentary conference registration
- Corporate visibility both locally and statewide

## **Conference Session sponsorship \$1,000**

- Sponsors a specific session selected by the sponsor
- Recognition on session signage
- Recognition in final program booklet distributed to all conference attendees
- Recognition on PA Downtown Center's Website
- One complimentary conference registration
- Corporate visibility both locally and statewide

## **Conference Breaks \$500 (four opportunities available)**

- Recognition on event signage
- Recognition in final program booklet distributed to all conference attendees
- Recognition on PA Downtown Center's Website
- Corporate visibility both locally and statewide