

# The Partner You Need.



**"Downtown Waynesboro has benefited** from its relationship with the Pennsylvania Downtown Center (PDC) for many years. PDC is a great resource for nearly every aspect of Mainstreet Waynesboro's work. We benefit from the quick responses from their friendly and knowledgeable staff as well as the weekly Messenger updates. PDC was a guiding force in the development of our amazing Main Street Park and helped us navigate through the grant and development process. PDC's state and regional manager's meetings are also amazing opportunities for managers and board members to share and compare ideas, while discovering new ways to improve our downtowns. A PDC membership is worth every penny!"

- **BILL KOHLER, MAINSTREET WAYNESBORO PDC MEMBER SINCE 2006**

## Membership Levels & Rates

### Friend of PDC | \$50

NOTE: This level of membership exists to provide volunteers or alumni of community organizations an opportunity to stay connected to the current revitalization network in Pennsylvania. Organizations and businesses are not eligible for the Friend of PDC level.

### Standard Organization | \$325

(For non-profits/municipalities and/or DCED designated programs)

### Enhanced Organization | \$675

(For non-profits/municipalities)

### Recognized Standard/Recognized Enhanced Organizational | \$400/\$750

For non-DCED designated communities who want access to special benefits that DCED designated communities receive

### Regional Organization | \$525

(available only to DCED Designated Programs)

## Benefits Snapshot

	Friend of PDC	Standard Organization	Enhanced Organization	Recognized Standard Organization	Recognized Enhanced Organization	Regional Organization
PDC's weekly Messenger	●	●	●	●	●	●
Members-only access to website resources	●	●	●	●	●	●
PDC resource library access		●	●	●	●	●
Complimentary weekly Messenger to Board Chair		●	●	●	●	●
PDC's CenterPiece Quarterly Magazine		●	●	●	●	●
Discounted registration at PDC Annual Conference		●	●	●	●	●
Discounted rates on PDC programs & services		●	●	●	●	●
Legislative and program advocacy alerts		●	●	●	●	●
Annual salary survey reports		●	●	●	●	●
One annual socio-economic and demographic data update		●	●	●	●	●
Unlimited telephone consultation		●	●	●	●	●
PDC Online Survey Tool (up to 4x annually)		●	●	●	●	●
Invitation to Regional Networking and Membership Meetings	●	●	●	●	●	●
Letters of support for funding applications		●	●	●	●	●
Discounts on PANO trainings and membership		●	●	●	●	●
Translation Services		●	●	●	●	●
One Annual General Site Visit (upon request)			●		●	
Attend the three annual Managers Meetings sponsored by DCED				●	●	
Attend the Regional Leadership Forums (RLF) for board and/or committee members				●	●	
Be eligible for recommendation by PDC to the NMSC for national accreditation				●	●	
Be eligible to apply for Special Occasion permit offered by the Liquor Control Board for non-designated DCED programs				●	●	
<b>ANNUAL COST</b>	<b>\$50</b>	<b>\$325</b>	<b>\$675</b>	<b>\$400</b>	<b>\$750</b>	<b>\$525</b>

## Member Benefit Favorites

### The Messenger

Weekly electronic update keeps members informed, aware of funding, training, job opportunities, and other relevant revitalization news.

### The CenterPiece

This electronic magazine includes revitalization news occurring across Pennsylvania.

### Legislative and Program Advocacy Alerts

Timely and direct announcements of policy and legislative initiatives impacting commercial business districts and downtown neighborhood revitalization.

### Regional Networking and Membership Meetings

Invitation to meetings hosted across the state where revitalization topics of interest will be discussed such as: **RE-IMAGINING ECONOMIC RESTRUCTURING / NEIGHBORS & ECONOMY, COMMITMENT TO SOCIAL EQUITY, REVIVING DEAD SPACES, HARNESSING TECHNOLOGY, BRIDGING THE ECONOMIC DIVIDE, BUILDING**

**GREEN ZONES, CHANGING THE FACE OF LOCAL GOVT., GROWING NEW BUSINESSES, CULTIVATING YOUNG TALENT, PUTTING TRANSIT ON THE RIGHT TRACK, and so much more!**

### Premier Revitalization Conference

Receive up to 50% off annual statewide conference registration

### Website Resources

Forms, templates, advocacy tools, and more to aid in accomplishing revitalization goals and objectives

### Discounted rates for PDC Trainings

including New Manager Training and our Community Revitalization Academy

### PDC Programs and Services Discounts

Including but not limited to: **DOWNTOWN 101, COMMUNITY AND REGIONAL VISIONING, STRATEGIC PLANNING, WORK PLAN DEVELOPMENT, BOARD & COMMITTEE TRAINING, MARKET ANALYSIS, BUSINESS RECRUITMENT TRAINING, COMMUNITY APPRAISALS AND PROGRAM ASSESSMENTS, NEIGHBORHOOD IMPROVEMENT DISTRICT INFORMATION & PLANNING, ELM STREET PROGRAM SUPPORT**

### Annual Salary Survey Results

Stay current with statewide trends based on various demographics including program manager salaries

### Socio-Economic and Demographic Data Update \$3500 value

Upon request, this report is specific to the member's area and includes a combination of variables such as occupation, education, income, wealth, and place of residence.

### PDC's Online Survey Tool

Provides an Image Development Report which can be used for and important in program branding and positioning, available to members up to 4x annually.

### One Annual General Site Visit

This could include: an introduction to PDC and how we can support your efforts; review of Keystone Communities Program; review of past and existing revitalization efforts and partnerships in the community; discussion on potential revitalization initiatives in the community; S.W.O.T. Analysis of Strengths, Weaknesses, Opportunities & Threats

### Translation Services

Access to translation services to provide document translation services in over 110 languages.

ENJOY THESE BENEFITS & MORE

*Become a Member Today!*



## PENNSYLVANIA Downtown Center • Since 1987 •

*Pennsylvania Downtown Center (PDC) is the only statewide nonprofit dedicated solely to the revitalization of the commonwealth's core communities. Primarily through utilization of the National Main Street Center's Main Street Approach®, PDC provides outreach, technical assistance, and educational services in order to assist communities in revitalizing their central business districts and surrounding residential neighborhoods.*

PADOWNTOWN.ORG

Call Us 717.233.4675 (p.)  
717.233.4690 (f.)

Mail Us P.O. Box 1265  
Harrisburg, PA 17108

Visit Us 1230 North Third St.  
Harrisburg, PA 17102



# Membership

*Helping you make your town a better place.*

## What makes a successful community?

*No question is asked more frequently than this one, but the answer is actually fairly simple. The communities that are most successful are those that have grasped the concept that revitalization is not a project with a beginning and an end. A thriving community is a long-term community asset that must be constantly nurtured, maintained, and promoted. For successful communities, these activities do not lapse.*

***Pennsylvania Downtown Center (PDC) is committed to working with your community to help your downtown revitalization effort become a true success.***



**Provide communities with educational** tools to uncover new avenues of funding, strengthen their boards, educate their residents and advance the revitalization effort.

**Focus on legislative and programmatic** advocacy to ensure that revitalization remains a key component of the Commonwealth's agenda in the future.

**Strengthen the quantification of** revitalization efforts so community leaders can better measure and illustrate the program's accomplishments and return on investment.

*Every day our professional staff, including experienced urban and regional planners & communications, marketing and event experts, works hard to:*