Arts & Culture in a Time of Crisis

Presented by
Patrick Fisher & Sarah Merritt

ERIE ARTS & CULTURE

THE ARTS IN CRISIS

Presented by Patrick Fisher

THE ARTS IMPACT

Why residents, municipalities, and funders should care about the arts

PERSONAL DEVELOPMENT

Access to, and participation in, the arts help us develop mentally, emotionally, and socially.

COMMUNITY DEVELOPMENT

The arts create and preserve place by activating both public and underutilized spaces while also creating opportunities for the community to come together.

ECONOMIC DEVELOPMENT

The non-profit cultural sector and for-profit creative sector are major contributors to the economy, both through direct expenditures and indirect multipliers.

Economic Impact of the Crisis

National Impact onthe Arts (as reported by Americans for the Arts)

- $4.8 Billion

Survey of PA Arts Orgs

341 Participating Non-Profit Arts Orgs

ESTIMATED FINANCIAL IMPACT TO DATE

- $11,958,918

MEDIAN FINANCIAL IMPACT PER ORG

- $20,000

FINANCIAL HEALTH

34% of orgs have dipped into their financial reserves

64% have reported reduced philanthropic giving

EFFECT ON WORKFORCE

323 workers have been laid off

and 604 have been furloughed

Impact on Artists

OPPORTUNITIES CANCELLED

Events and programs that artists rely on for their earned income have cancelled through summer and fall 2020.

INELIGIBLE FOR UNEMPLOYMENT

Artists are self employed, operating in the gig-economy, and not eligible for standard unemployment benefits.

NO FINANCIAL RESERVES

Many artists live paycheck to paycheck, with no real financial safety net to rely on during difficult times or economic downturns.

INCREASING ONLINE PRESENCE

Using newsletters and blogs to stay connected with donors, patrons, and stakeholders.

DEVELOPING DIGITAL PROGRAMMING

Digital platforms are being used to deliver either new programs or existing programs that have been modified.

IDENTIFYING NEW WAYS TO SERVE

Artists, organizations, and institutions are identifying ways to respond to the immediate needs of the community.

ADAPTING TO SOCIAL DISTANCING

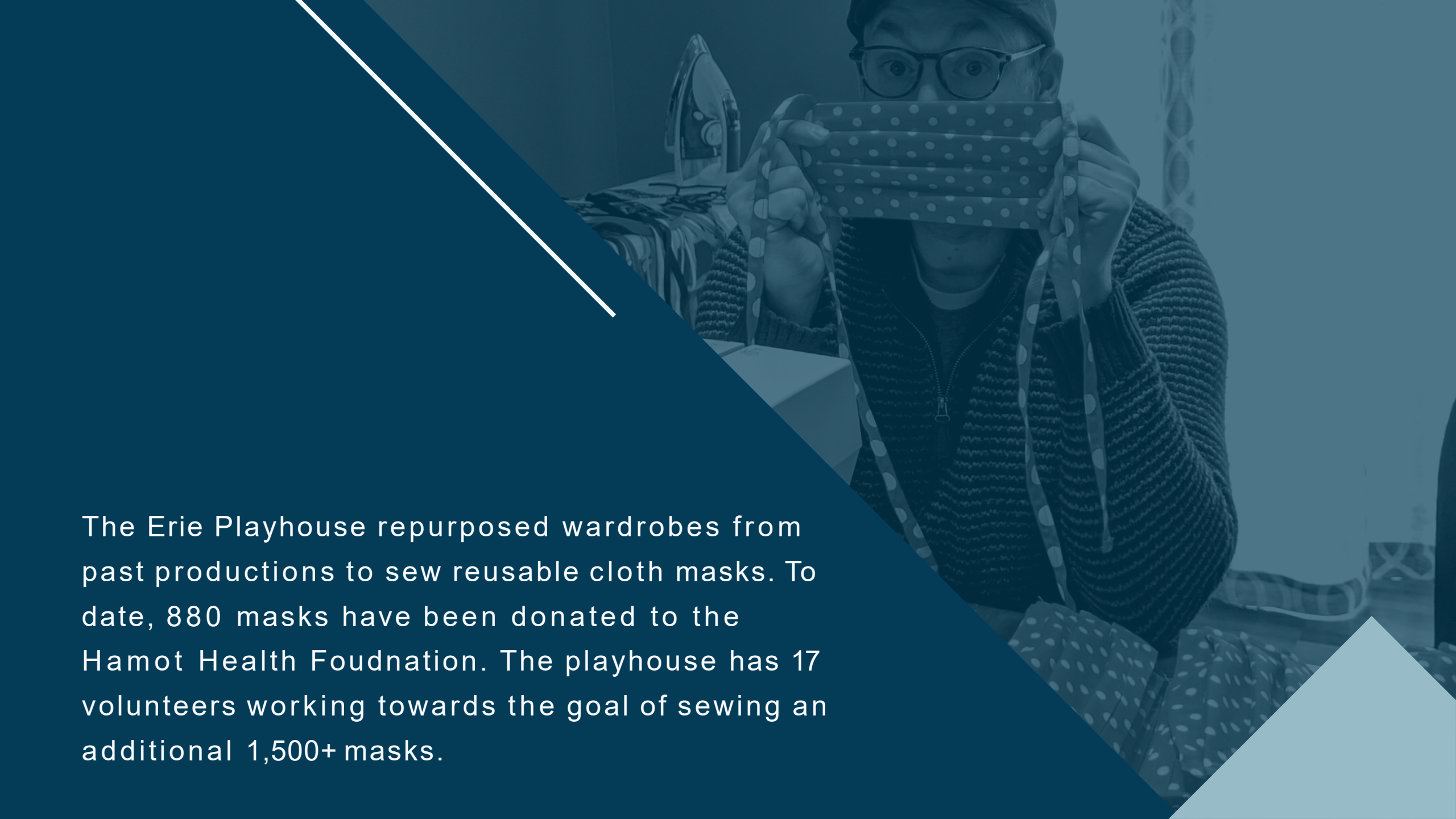
Dramashop presented Silent Sky, directed by Britty Lea, as a virtual production. The cast members performed live from their own homes and Dramashop livestreamed four online-only performances.

No longer able to administer their weekly dinner and a movie series, Film Grain, the Film Society of Northwestern Pennsylvania launched Film Under Quarantine - a virtual theater series showcasing arthouse, documentary, international, and independent films. Each screening includes a panel discussion and Q&A.

FILM SOCIETY OF NORTHWESTERN PENNSYLVANIA

Erie Downtown Partnership, the City of Erie, and R. Frank Media collaborated together to develop a recurring online music series that showcases Erie-based singers and songwriters through musical performances that are streamed live.

Erie Arts & Culture has developed virtual programming, including a suite of webinars designed to build the professional capacity of artists, a speaker series that highlights the social impact of the arts, and a book club that leverages the power of the arts and humanities to create platforms for critical conversations around diversity, equity, and inclusion.



The Erie Playhouse repurposed wardrobes from past productions to sew reusable cloth masks. To date, 880 masks have been donated to the Hamot Health Foudnation. The playhouse has 17 volunteers working towards the goal of sewing an additional 1,500+ masks.

#WEGOTTHISERIE

"We Got This Erie!" is an inspirational campaign in collaboration with Erie Downtown Partnership, the Erie Regional Chamber and Growth Partnership, VisitErie/Erie Sports Commission, Erie Arts & Culture, the CelebrateErie Committee, Erie City Government, Erie County Government and Gibbens Creative.

Ways to Support the Arts

- If you're holding a ticket to a canceled event, consider that purchase a donation to the presenting org rather than receiving a refund.
- Use your social media platforms to share pictures, videos, or stories about memorable arts experiences that you've had and tag any orgs that contributed to that experience.
- If your finances permit, purchase art from artists, make unrestricted donations to artsorgs, or support virtual programming.

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COUNCIL ON THE ARTS

The mission of the Pennsylvania Council on the Arts (PCA) is to strengthen the cultural, educational, and economic vitality of Pennsylvania's communities through the arts.

Sarah Merritt, Director of PA Creative Communities
skmerritt@pa.gov

arts.pa.gov

bea | Bureau of Economic Analysis
U.S. DEPARTMENT OF COMMERCE

2017 - Pennsylvania

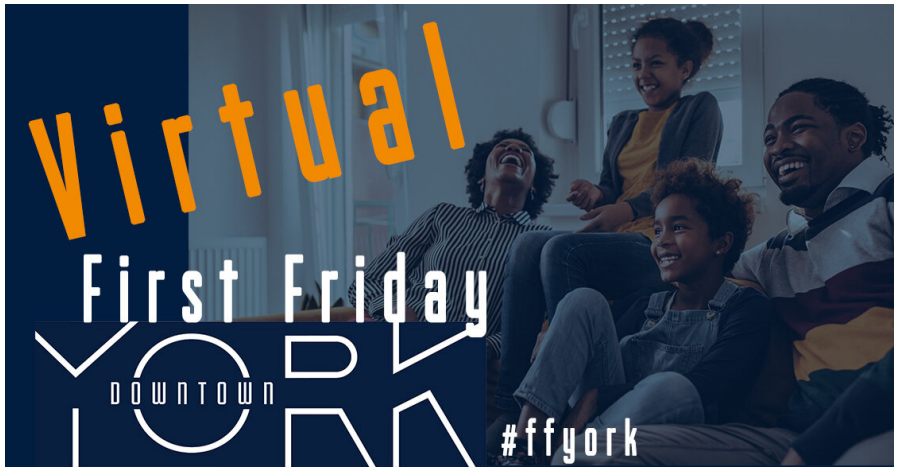
Arts and Cultural Production Satellite Account (ACPSA)[1]

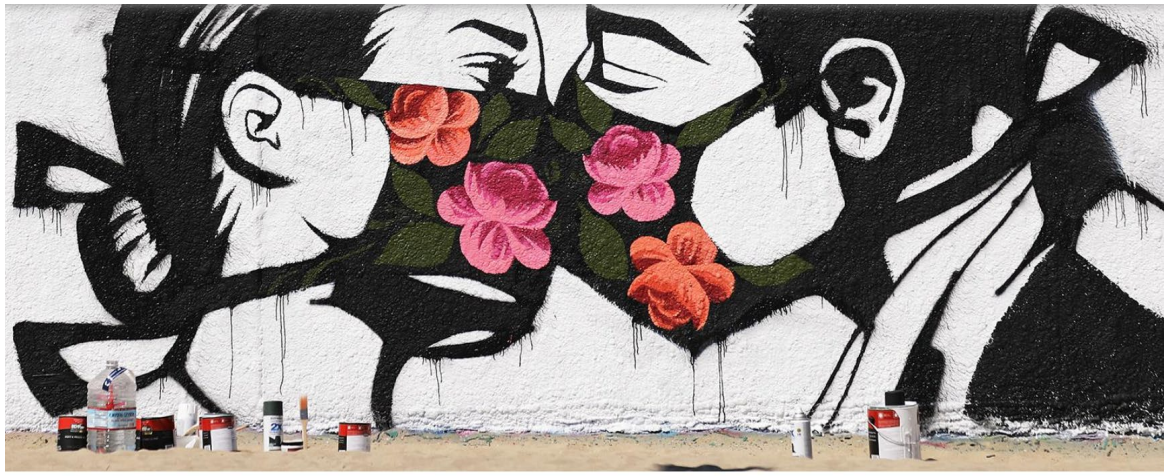
ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
$25.8 Billion	3.5%	176,787	2.9%	$11.7 Billion	2.9%

NATIONAL ENDOWMENT for the ARTS
arts.gov

What does the creative sector bring to your community?

then, now, and in the future





A street art piece by artist Pony Wave depicts two people kissing while wearing face masks on Venice Beach in Venice, California. (Mario Tama/Getty Images)

Virtual First Fridays & Art Walks

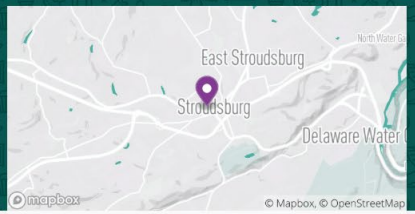
DIGITAL FIRST FRIDAY, MAY 1, 2020

Experience First Friday from home! In response to the COVID-19 crises impacting our community events, Lancaster City is hosting a **Digital First Friday** for May's monthly event. Join us online Friday, May 1st as we celebrate our resilient city filled with artists, musicians, and unique small businesses.

First Saturday Art Walk

April 6 @ 6:00 PM

Gamut Art Gallery | Stroudsburg, PA



View Map > Get Directions >

This event has passed.

The first Saturday of every month is when to stroll the art galleries and view opening exhibits. Mix, mingle and enjoy a new experience!

Event Details

Date
Saturday, April 6, 2019

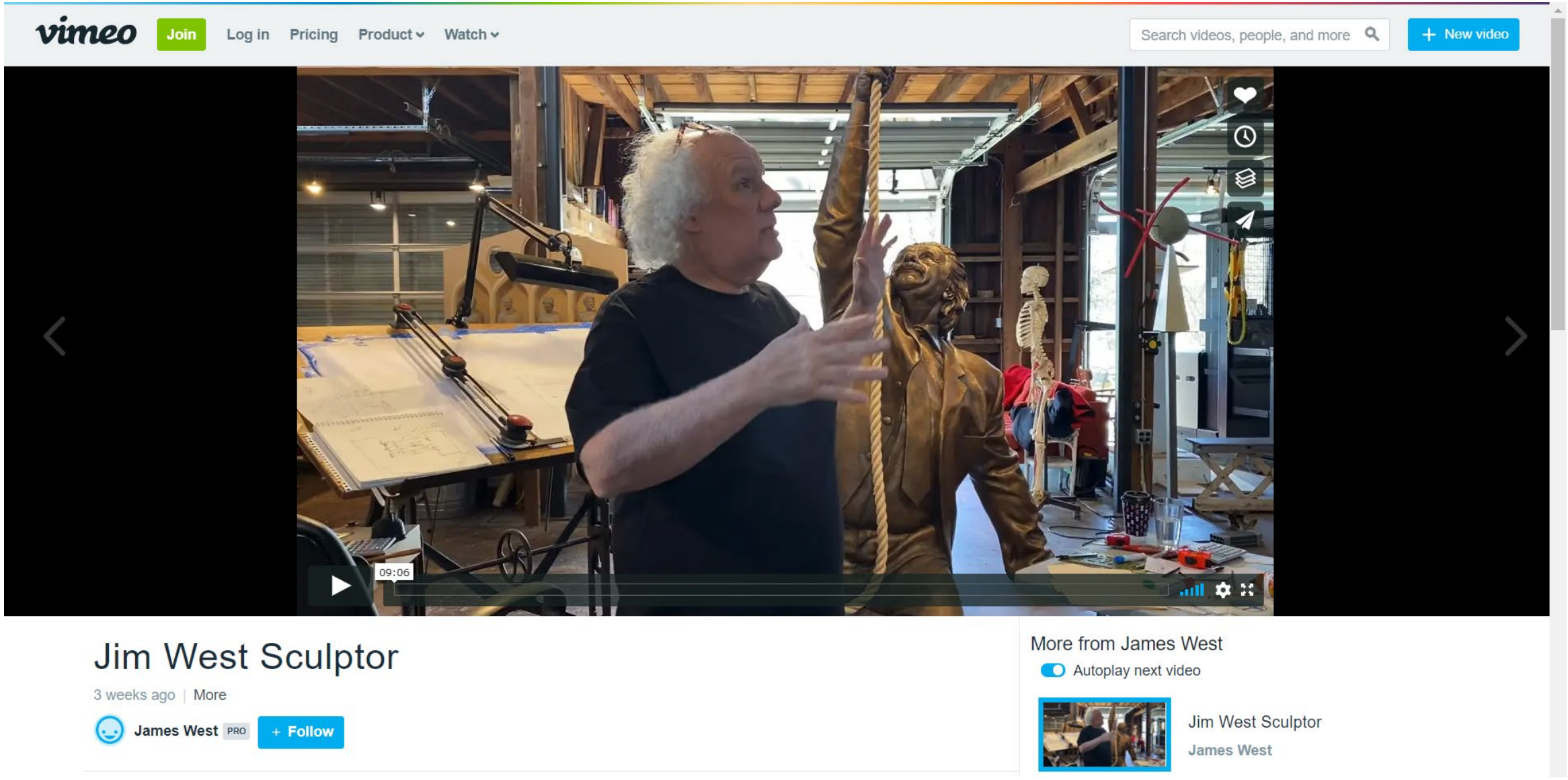
Time
6:00 PM

Visit Event Website

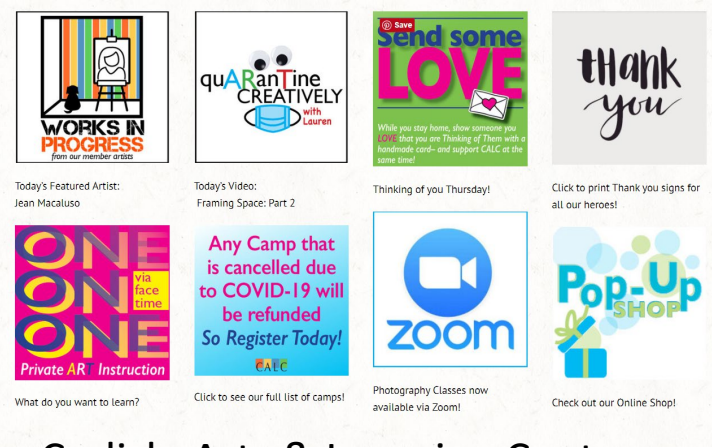
Categories
Art Museums & Galleries, Arts & Culture

Event Venue

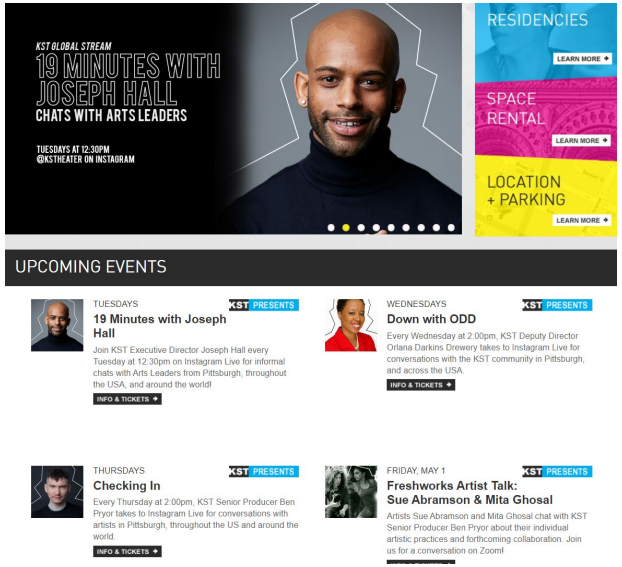
Virtual Studio Tours



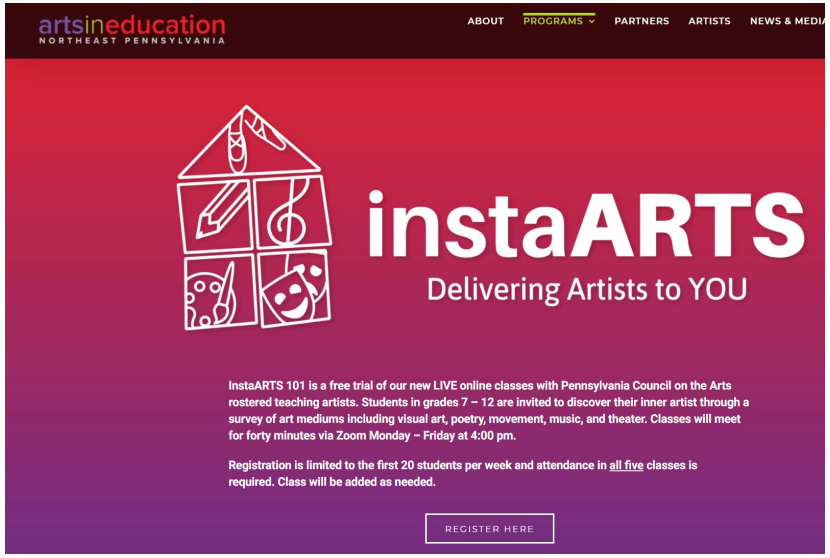
Promote Online Content



Carlisle Arts & Learning Center
carlislearts.org



Kelly Strayhorn Theatre
kelly-strayhorn.org

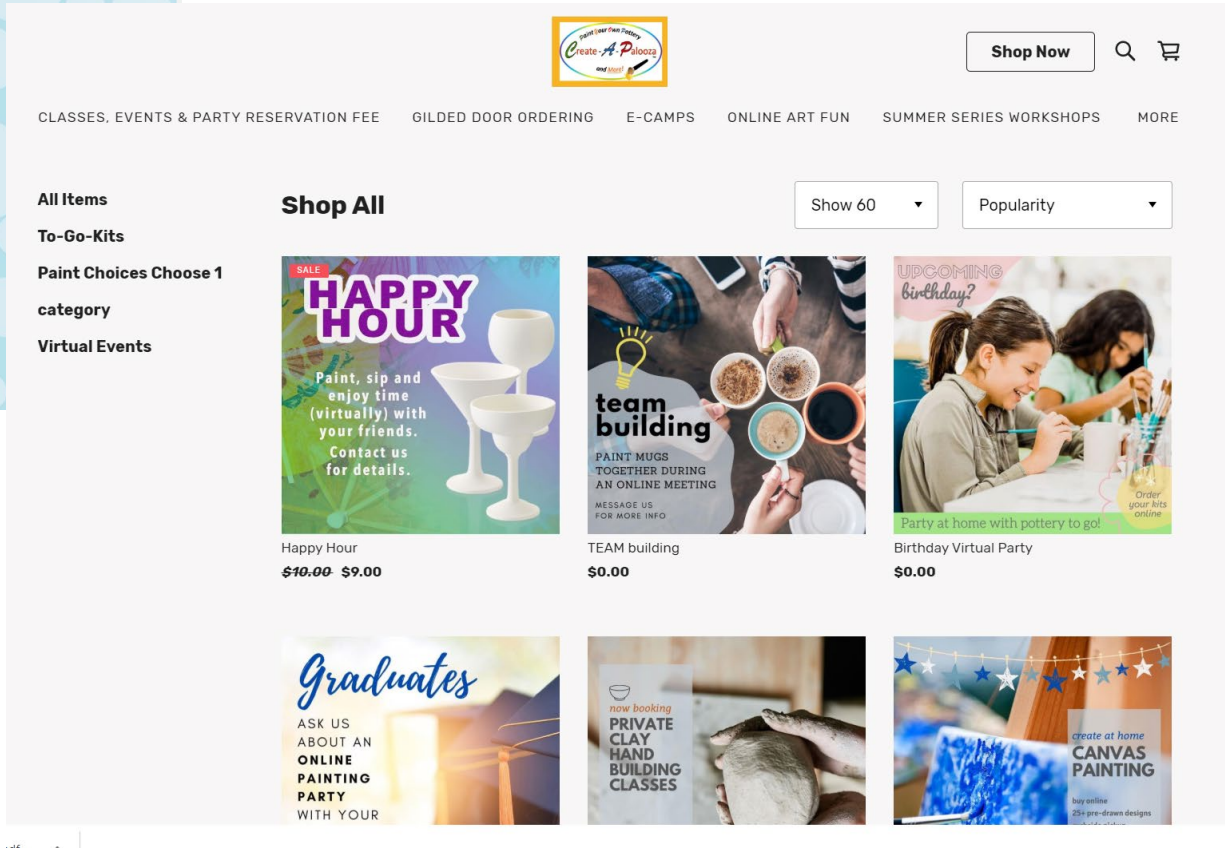


Arts in Education in Northeastern PA
aienepa.org

Central Pennsylvania Festival of the Arts™

arts-festival.com

Promote Creative Downtown Businesses & Creative Entrepreneurs



Public Art Commissions

Chainsaw artist Scott Lepley, Fremont, carves some hearts and upbeat messages in a tree stump in the unnamed downtown pocket park at the corner of East Maumee and North Martha streets on Monday.

Mike Marturello

Seattle Office of Arts & Culture (ARTS), Seattle Department of Neighborhoods and the Department of Transportation

WPA-Style Programs

CITY OF BOULDER OFFICE OF ARTS+CULTURE

CREATE BOULDER

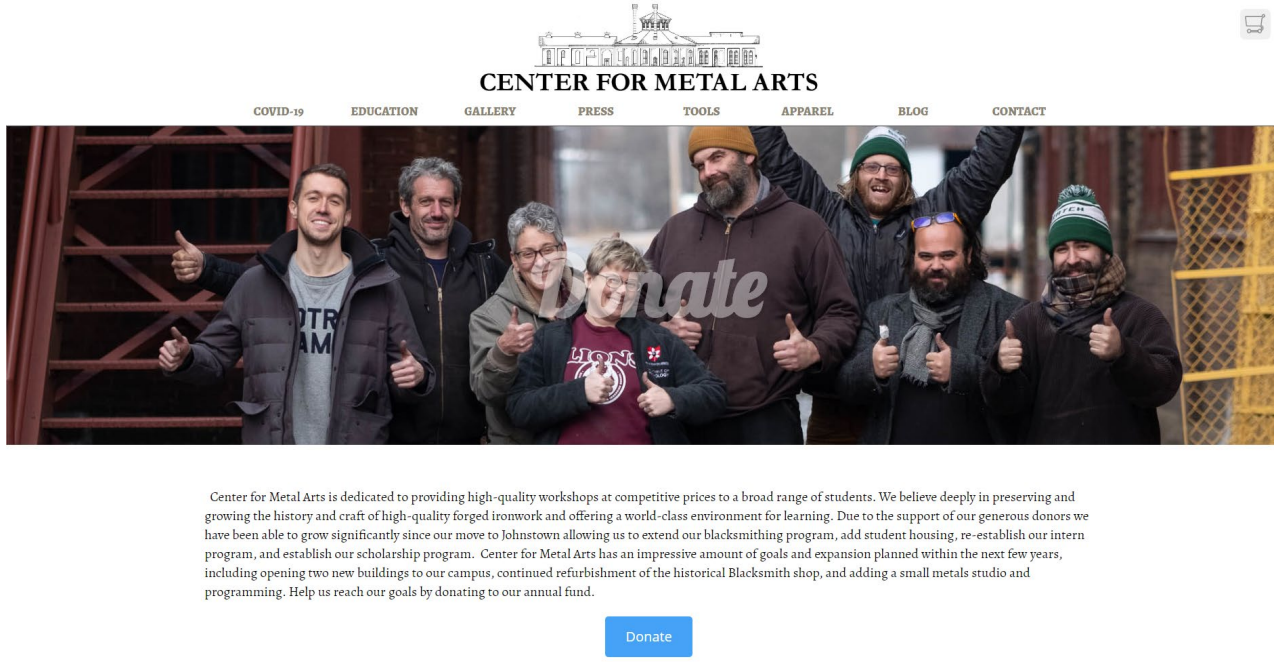
The Office of Arts and Culture and Create Boulder are partnering to launch this program, designed to support artists at work to bolster the “social infrastructure” of our community: those assets that bind us together as residents of Boulder. In the spirit of the Work Projects Administration of the 1930s, this program will quickly deliver funding to artists who have lost gigs, had contracts or events cancelled, been laid off, or have otherwise been put in a vulnerable position due to the necessary restrictions to control the COVID-19 Pandemic. At the same time, the projects will leverage the talent of artists to unite and vitalize our neighborhoods.

"We Are All in This Together" mural, found at the corner of Arch and Merion streets in Lancaster, designed by Carl Bakey.
Kevin Stairiker

Promote Charitable Giving

Charitable Giving Incentive:

- Includes an above-the-line deduction (universal or non-itemizer deduction that applies to all taxpayers) for total charitable contributions of up to $300. The incentive applies to contributions made in 2020 and would be claimed on tax forms next year. **Section 2204**.
- The bill also lifts the existing cap on annual contributions for those who itemize, raising it from 60 percent of adjusted gross income to 100 percent. For corporations, the bill raises the annual limit from 10 percent to 25 percent. Food donations from corporations would be available to 25 percent, up from the current 15 percent cap. **Section 2205**.



Plan/Support Creative Projects Celebrating Healthcare Heroes

Provide Advice and Support for Reopening

pennsylvania
DEPARTMENT OF HEALTH

Green Phase

The green phase eases most restrictions by lifting the stay at home and business closure orders to allow the economy to strategically reopen while continuing to prioritize public health.

While this phase will facilitate a return to a "new normal," it will be equally important to continue to monitor public health indicators and adjust orders and restrictions as necessary to ensure the spread of disease remains at a minimum.

GREEN PHASE
WORK & CONGREGATE SETTING RESTRICTIONS
• All Businesses Must Follow CDC and PA Department of Health Guidelines
SOCIAL RESTRICTIONS
• Aggressive Mitigation Lifted • All Individuals Must Follow CDC and PA Department of Health Guidelines

- Monitor public health indicators, adjust orders and restrictions as necessary

Lessons from ArtPlace America's Community Development Investments

PolicyLink

Working With Artists to Deepen Impact

Alexis Stephens

This is the first in a series of briefs that describe the changes, insights, and lessons when arts and cultural strategies are deployed in service of comprehensive community development and planning.

Policylink.org

Wednesday, May 13: How Community Development Organizations Change When They Embrace Arts and Culture

Wednesday, May 20: Arts-based Strategies for Organizing Communities and Strengthening their Social Fabric

How to support arts & culture organizations, artists, and creative entrepreneurs & small businesses…

Include them…

- ❑ in events
- ❑ at the planning table
- ❑ in revitalization and community development

Promote them and…

- ❑ the important role they play in your community's livability
- ❑ their programs and projects (virtual and in the community)
- ❑ their paid content and retail offerings (purchasing art, tickets, etc.)

Donate to them…

- ❑ show your love for the work of your community's nonprofit arts & culture organizations by giving and encouraging others to give

Pay them…

- ❑ commission artists to create work
- ❑ pay arts organizations to lead or manage projects
- ❑ pay artists to lead community engagement activities and take part in community events

Support them…

- ❑ with your expertise now and through reopening and recovery