


A decorative graphic consisting of several concentric, overlapping bands of color. The bands transition from light blue on the left to a light green on the right, with a white space in the center. The bands have a soft, blurred appearance, creating a sense of depth and movement.

Intro to Foundation Directory Online (FDO)

Presented by PA Downtown Center



Foundation Directory Online (FDO)

- Research tool created by Candid.
 - The Foundation Center merged with GuideStar in February 2020.
- FDO has information on 228,000+ funders.
 - Private & independent foundations
 - Corporate foundations
 - U.S. Federal funders
 - Public charities
 - International foundations
- Only 10% of foundations have websites



Things to keep in mind...

- You should have a clear idea of the project that needs funded.
- It's unlikely that you'll stumble onto a funder for your project unless you are searching for something more specific.
- To get started, think about...
 - What – Blight remediation
 - Where – Pennsylvania (you can be more specific here – region, county, city)
 - Who – Low-income/Youth/People of Color



Grantmaker Profile Checklist

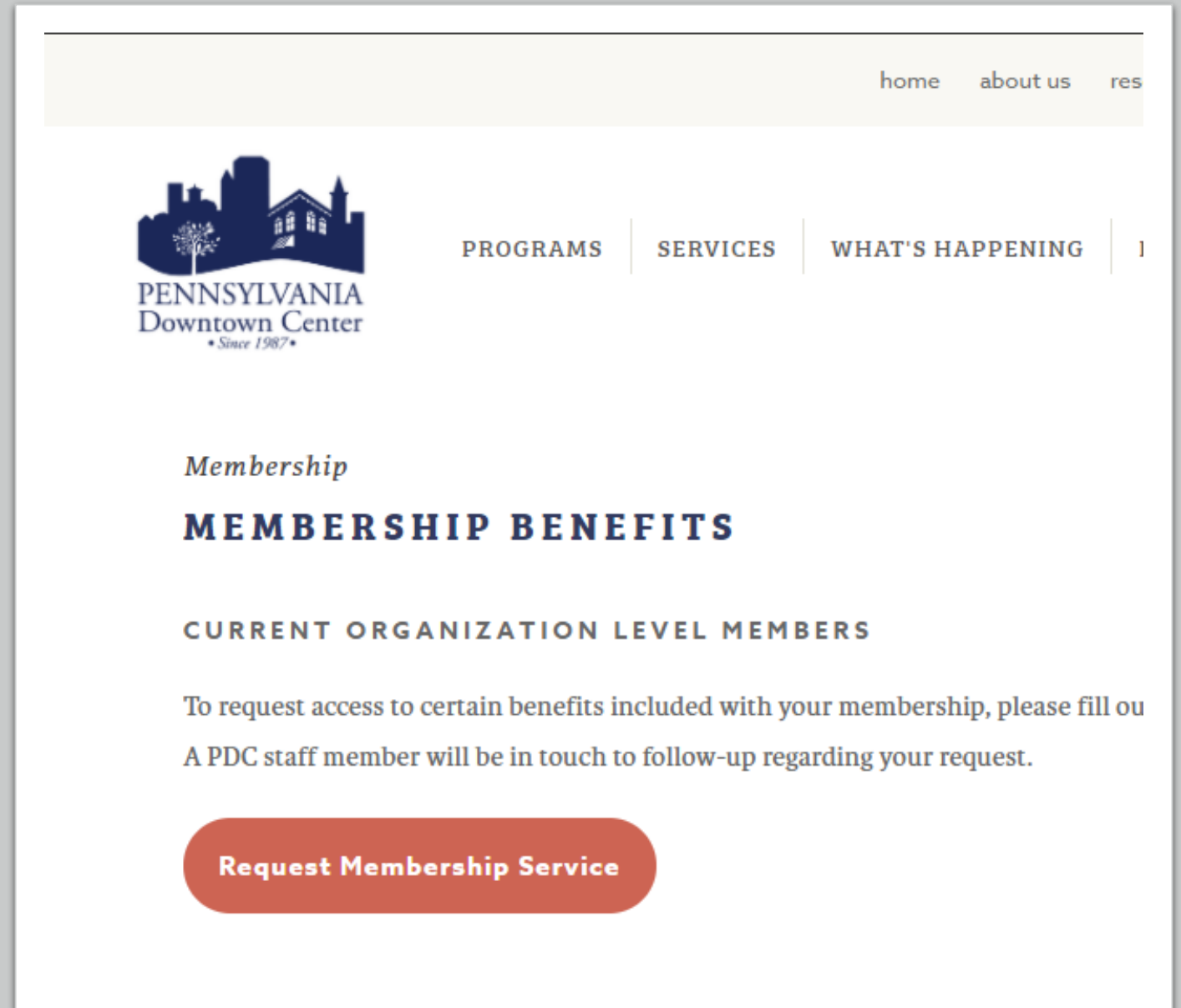
- Check the “Giving Limitations.”
 - If listed, these will be in the Applications/RFPs section of the profile
 - This can tell you quickly if your project is eligible to receive funding from this funder.
- What, Where, and How much?
 - The higher your “subject” is on this list, the more likely your project is to be funded.
 - Look for a history of funding projects in your state or region.
 - Looking at past grants to organizations like yours can give you an idea of how much to ask for.

Quick Tips

- You should look beyond your local philanthropy network and conversely – ensure that you've explored all local options.
- For the project area, try specific locations like cities or regions and broad searches like statewide.
- Remember to export PDFs or Email yourself funder information that looks promising for your project.
- Don't underestimate the "Other Funders to Consider" – this allows you to quickly view other funders who grant money for similar projects.

Requesting Access

<https://padowntown.org/membership/membership-benefits>



The screenshot shows the website for the Pennsylvania Downtown Center. At the top right, there are navigation links for "home", "about us", and "res". Below this is the organization's logo, which features a silhouette of a city skyline and the text "PENNSYLVANIA Downtown Center" with "• Since 1987 •" underneath. To the right of the logo is a horizontal menu with "PROGRAMS", "SERVICES", and "WHAT'S HAPPENING". The main content area has the heading "Membership" in italics, followed by "MEMBERSHIP BENEFITS" in bold. Below that is the sub-heading "CURRENT ORGANIZATION LEVEL MEMBERS". The text reads: "To request access to certain benefits included with your membership, please fill ou A PDC staff member will be in touch to follow-up regarding your request." At the bottom, there is a red button with the text "Request Membership Service".

home about us res

PENNSYLVANIA
Downtown Center
• Since 1987 •

PROGRAMS | SERVICES | WHAT'S HAPPENING | 1

Membership

MEMBERSHIP BENEFITS

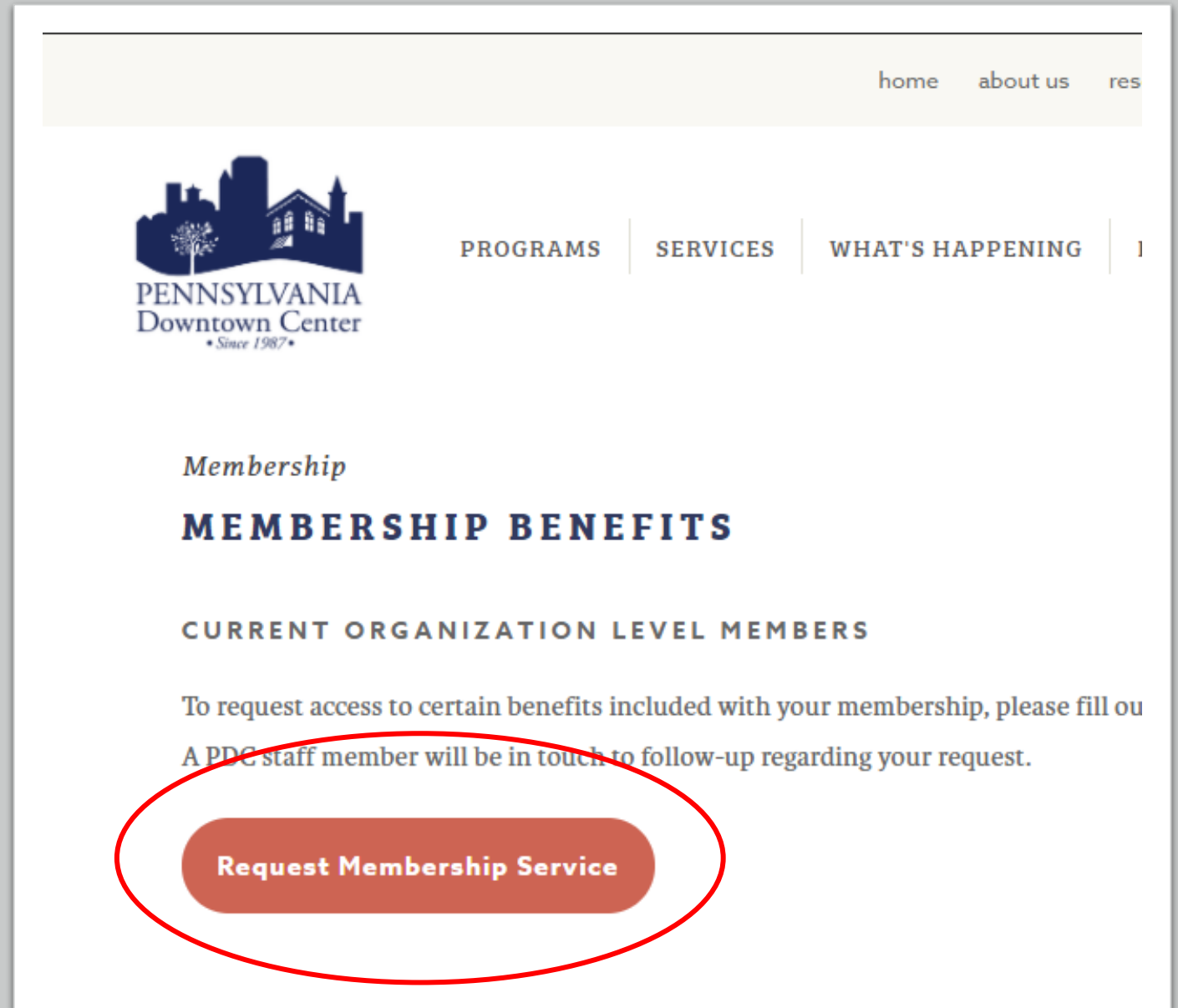
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home about us res

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Membership

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Member Benefit Service Request

First Name *

Last Name *

Member Organization *

Email Address *

Phone Number *

Please select the type of service you are requesting *

- Foundation Directory Online access
- Image Development Report
- Letter of Support
- Socioeconomic & Demographic data update
- Other

Resources

Selection of 5-10-minute videos of instructional videos on things that we covered today.

https://fconline.foundationcenter.org/welcome/features?_ga=1.17402425.1669982867.1445279741

1 hr. long webinar on Foundation Directory Online presented by Candid.

<https://learning.candid.org/training/introduction-to-foundation-directory-online/>

Foundation Directory Online (FDO)

Unsurpassed in:

Scope: 140K+ funders, 1M+ recipients, 4M+ grants added yearly.

Depth: Detailed profiles of funders, grants, recipients, companies.

Currency: Updated daily.