



Mail Us
P.O. Box 1265
Harrisburg, PA 17108

Visit Us
1230 North Third Street
Harrisburg, PA 17102

Call Us
717.233.4675 (p.)
717.233.4690 (f.)

padowntown.org

Why are Main Streets important?

Main Street advocates are often asked by local governments and businesses, “Why should we invest in downtown?” Here are a few reasons why your downtown or neighborhood commercial district is an important and worthwhile investment in the economic health and quality of life in your community.

- **Main Street is an icon of community economic health, local quality of life, pride, and community history.** These are all factors in industrial, commercial and professional recruitment.
- **A vital Main Street retains and creates jobs, which means a stronger tax base.** Long-term revitalization establishes capable businesses that use fewer public services and provide tax revenues for the community.
- **Main Street is a good incubator for new small businesses, the building blocks of healthy economy.** Strip centers and malls are often too expensive for new entrepreneurs.
- **A vital Main Street area reduces sprawl by concentrating retail in one area and uses community resources wisely.** New infrastructure and land are not needed in an established downtown, saving valuable tax dollars.
- **A healthy Main Street core protects property values in surrounding residential neighborhoods.**

Pennsylvania Downtown Center (PDC) serves as the official State Coordinating Program for Main Street, while the Pennsylvania Department of Community and Economic Development (DCED) provides access to funding opportunities and management of Main Street in Pennsylvania.



Helping *you* make *your* town a better place.