

Community Responses to COVID-19 | Pennsylvania Downtown Center 4/22/2020

- **Julie:** Just a reminder that PANO and PDC will be providing some guidelines for virtual meetings. Keep an eye out for recorded webinars that you can access from our website.
- Main Street Organizational Health Checkup Resources
 - Link is available in this webinar and the NMSC website. These are some great resources and things nonprofit boards can do to be more responsive.
- Another resource we wanted to share was a campaign called Carryout PA. Some good graphics and sharable pieces to promote support of local restaurants.
- We are going to continue the conversation about farmer's markets and food security. We might have a webinar with some Dept. of Agriculture directors sometime to provide you with more information.
 - We have resources and links available on the PDC website.
- Business to Business supply site
- There will be a webinar on April 30th at 2:00pm about how to move forward with the PPP Loan and ensure that it is forgiven.
- Upcoming webinar: from PDC will be about Revolving Loans and Small Business Emergency Grants.
- Another on May 5th about Arts and Culture in a time of crisis this will also be at 2:00pm.
- Facebook Members Group as online forum:
 - It will be for PDC members only and they will be invited to join. It will be one person per member organization, and we will build upon it from there.
- Any comments or questions?
 - All discussions and links are available on the PDC website.
 - **Kim Kmetz:** Business to Business supply site, there are only masks available right now. A lot of businesses especially beauty/salon type are looking for larger quantity of sanitation supplies. Can this page be developed further so that we can send our businesses here to find supplies?
 - Some restaurant supply stores have things.
 - At this time, not sure if this page will be expanded, but Christie will reach out to see if there are plans to update it further.
 - **Glenn White:** Have we seen anymore funding coming from DCED?
 - Christie: No updates for any upcoming or existing funding programs.
 - Julie: We had a discussion with the governor's office to speak about the network we have in place. The governor's plan has some money for "innovation." There are a lot of things at play.
 - Thank you all again for your participation with the NMSC survey.
 - **Sam Thrush:** Micro-enterprise CDBG funding.
 - **Julie:** I have not heard any updates yet.
 - **Mary K.** from Pittston: CDBG money questions.
 - **Mike, Mayor of Pittston** – depending on the municipality, some of the CDBG dollars are being dispersed. I would recommend managers to reach out directly

to their municipalities. I think this is an opportunity to create some loans and microgrants.

- **Mary L.** in Shenandoah: Any updates on RCAP?
 - – RCAP is through the budget office. We do not have updates. We could speculate that some of that money might go to “something else.”
 - None coming out right now.
 - Any other round for **U.S. Chamber funding**?
 - Rolling distribution on Monday.
 - We would anticipate that there will be more money coming for shovel-ready project. This money might cover what RCAP funding typically would fund.
 - IDA handout is available in the handouts.
- **Kim Kmetz** It is volunteer appreciation week and month right now. Make sure that you are still in touch with them. We are going to need them more than ever when we get to the other side of this.
 - Also, big retail events like Mother’s Day coming up
- **Stacy**: Did a large volunteer appreciation program. Recognizing them through posts and encouraging others to volunteer.
- **Lauren**: Reached out to community volunteers to have one
- **Sam**: Kicked off campaign called Downtown Strong. A merchandise campaign that supports a donation drive to buy downtown retail gift cards, then donating the gift cards to healthcare professionals. Sold almost \$400 worth in less than a day.
- **Mary K.** – Any worries that businesses selling gift cards will close?
 - Erie has a gift card insurance program, which is something to consider.
- We remind everyone that there are several upcoming webinars and our next listening session will be Wednesday at 1pm.