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Highlighting positive responses to COVID-19 in support of public health AND the economy in the region

Spotlight: Orange is a regional project to highlight the positive ways our communities are responding to the challenge of COVID-19. We encourage people to do their part for health, courage, prosperity, and unity, recognizing that economic health and public health are linked. As a bonus, it's also a nice visual counter to the endless graphics of menacing spiky balls proliferating across media over the past many months.

Here are ways you can help:

- 1) **Wear a mask** whenever you are around people from other households and you cannot distance, both indoors and out. Spread the word about masking. Share the posters and memes.
- 2) **Follow Spotlight: Orange on social media**. Use a Spotlight: Orange profile picture frame and take part when we ask people to highlight their local heroes.
- 3) **Sign on to the COVID-Safe Pledge** in support of public health AND the economy. Individuals and businesses can sign on. Encourage businesses you know to sign.
- 4) **Display the Orange Ribbon.** Wear a physical orange ribbon, download orange ribbon graphics files, and/or display orange ribbon signs or clings as a symbol of our community goals during this challenging time: health, courage, prosperity, and unity.

**NO SHIRT.  
NO SHOES.  
NO MASK.  
NO SERVICE.**



In addition to these active and direct ways to get involved, expect to hear more about Spotlight: Orange in the media. We have public service announcements running through Sunbury Broadcasting. The Standard-Journal has covered the project. WNEP did a brief interview and there was a full 20 minute podcast on the [WKOK Sunrise Show](#) with Mark Lawrence that aired on Monday, August 3.

*This project is a collaboration between the Greater Susquehanna Valley United Way and various community partners in Snyder, Union, Northumberland, and Montour Counties. Anyone and everyone is welcome to sign on, from individuals to institutions to business owners. All are welcome to take part.*

#ForTheHealthOfTheValley #MasksKeepBusinessesOpen #SpotlightOrange #HealthANDProsperity