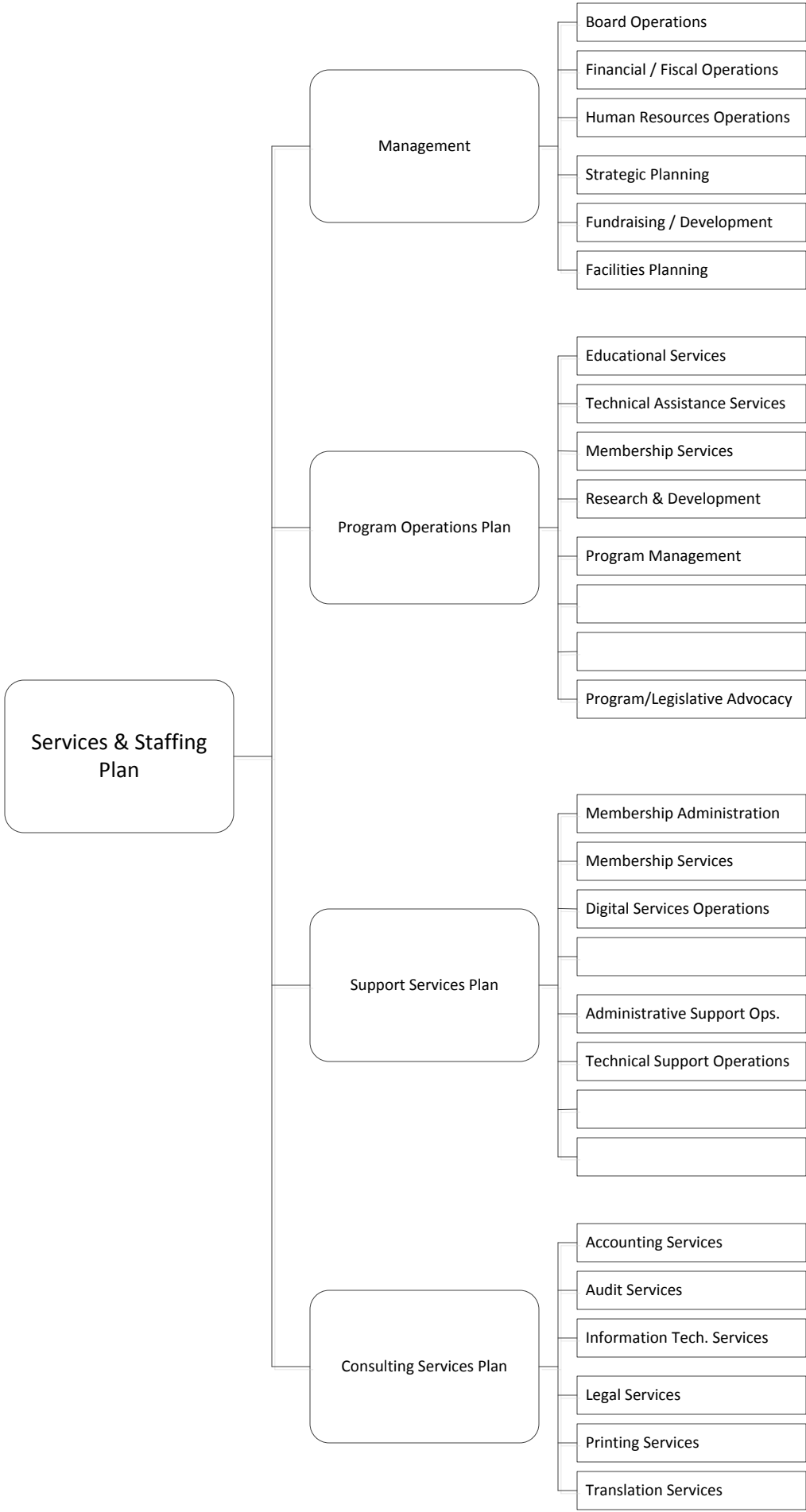
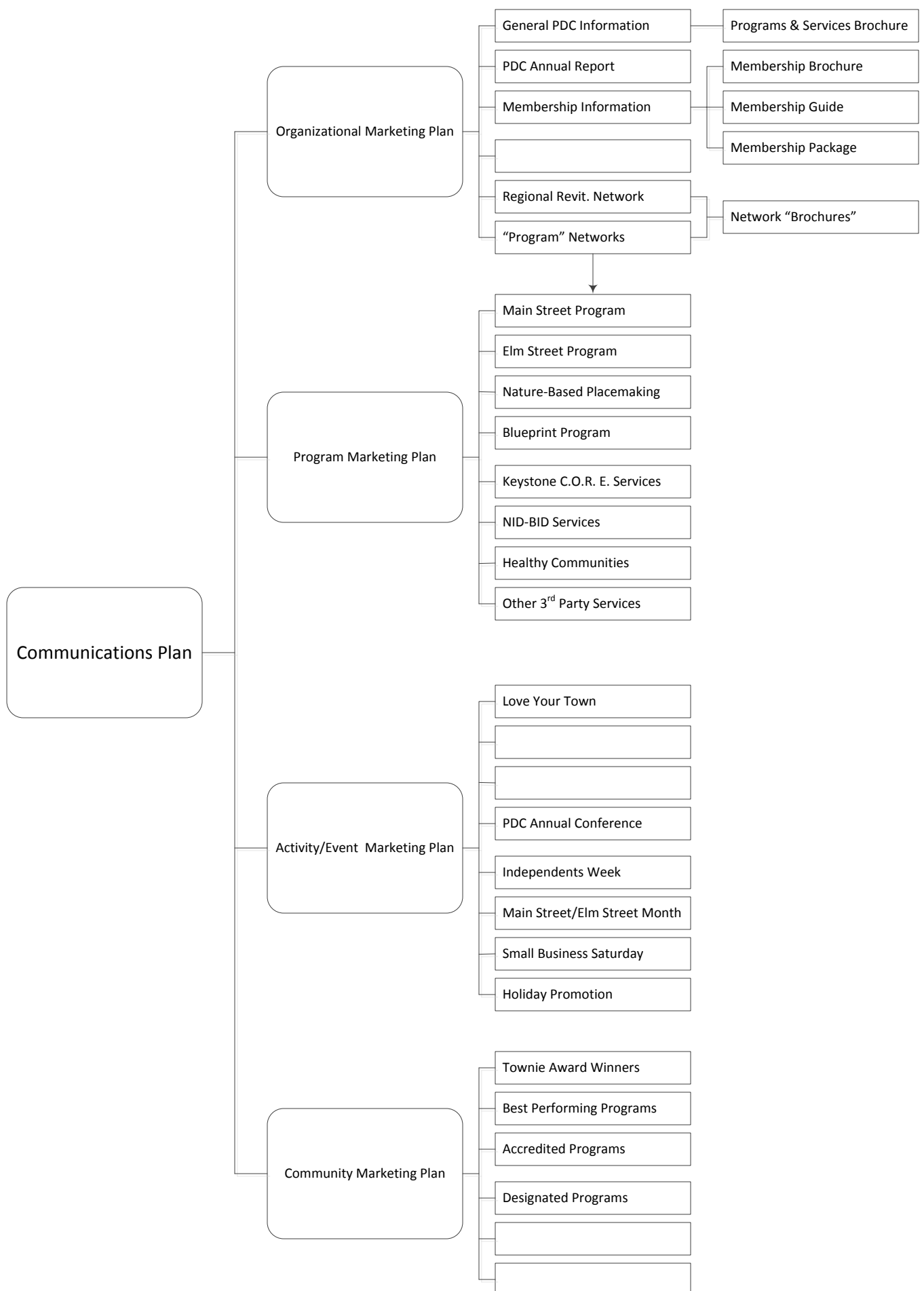


PDC Strategic Plan  
2018-2023







Sustainability Plan

Membership Plan

- Individuals
- Local Entities
- Regional Groups
- Sponsored Memberships
- County Government
- Statewide
- Businesses

- PDC Board Members
- General Public
- Local "Revitalization" Non-Profits
- Local Municipalities
- Tourist Promotion Agencies
- Heritage Areas

Major Contracts Plan

- DCED Master Contract
- FHLB Contract
- DCNR Contract
- 
- 
- 
- 

Minor Contracts Plan

- Visioning/Action-Strategy
- NID-BID Plans & Studies
- 
- Work Plan Technical Assist.
- 
- 
- Misc. 3<sup>rd</sup> Party Contracts
- KCS Feasibility Studies

Contributions & Development Plan

- Board of Directors
- Foundations
- Corporate Sponsorship
- 
- Planned Giving
- Investments

- Existing Function
- Proposed New Function
- Expanded Function Service