

COME WORK WITH US

BE OUR URBAN REVITALIZATION MANAGER

A LITTLE ABOUT THE POSITION

The Urban Revitalization Manager has the unique opportunity to leave a lasting, positive imprint in the City of York by spearheading a variety of placemaking projects within the City of York and York County. This role is the leader of Downtown Inc's urban revitalization strategy, which includes clean and green activities, historic preservation, redevelopment, public art and mural installation and management, wayfinding, bike and pedestrian improvements, and public safety. Downtown Inc received a Great American Main Street Award and the revitalization continues to thrive, with this role supporting major projects such as development of the Codorus Creek Beautification, and the historic Yorktowne Hotel redevelopment. The Urban Revitalization Manager works within the Downtown Inc team collaborating across the YCEA organization to advance strategic economic development initiatives.

The ideal candidate will be a creative problem solver, strategic thinker, and detail-oriented project manager. They will be self-motivated and possess high energy, a strong work ethic, and the ability to work both independently and as a team player. The role relies heavily on partnerships to accomplish the organization's work and should thrive on developing, growing, and maintaining relationships with a variety of partners.

HERE'S SOME OF THE DAY-TO-DAY DUTIES

- Play an active role in transformative redevelopment projects such as the Codorus Creek Beautification, Yorktowne Hotel redevelopment and Ballpark Commons.
- Develop and advance key destination development and placemaking strategies such as public art campaigns, wayfinding, streetscaping, and beautification.
- Manage clean and green efforts including partnerships with the Garden Club of York, Downtown Clean Up Crew, and the Downtown Clean 15.
- Support or develop project conceptualizations, request for proposals, development agreements, grant applications, and project timelines, and milestones.
- Support York County's Landbank Authority to remediate and redevelop blighted, vacant and under-utilized properties to reposition for productive reuse.
- Develop and implement redevelopment and historic preservation strategies through fostering public and private partnerships.

- Provide support to several volunteer boards and committees, such as the Downtown Development and Environment Committees, and Better York.
- Maintain positive relationships with county government, city government, public and private donors, the development community, merchant and resident associations, and other stakeholders.
- Represent the organization on a variety of community boards, authorities, and endeavors.
- Act as spokesperson on behalf of the organization when assigned.
- Perform other duties as required (we promise, most are fun).

WHAT BACKGROUND YOU'LL NEED

- A minimum of a bachelor's degree in a related field, such planning, public policy, landscape architecture and 2 years of professional experience in a relevant professional role
- Fluency in Spanish highly-desired but not required
- Experience writing successful grant proposals
- Project management experience
- Experience working in urban communities
- Knowledge and/or experience of the Main Street approach is preferred, but not required
- Demonstrated ability to manage logistics, details, and deadlines
- Able to function effectively and independent of direct-supervision
- Excellent verbal and written communications skills, and organizational skills.
- Ability to be detail oriented, flexible, work under pressure and meet numerous deadlines.
- Ability to communicate professionally and effectively with colleagues, YCEA and Downtown Inc stakeholders, volunteers, and the general public.
- Ability to juggle multiple projects at the same time, prioritize, and meet deadlines.
- Excellent time management skills.
- Fun, innovative personality with a willingness to create and try new methods to achieve success.
- Ability to thrive in a hybrid work environment that will involve both remote and in-person work as needed.

WHY WORK FOR US?

We #MakeThingsHappen in YoCo! We have a great team and our job is to wake up daily and make positive change occur across our County.

We offer competitive benefits that include healthcare, a retirement plan, paid family leave, and tuition reimbursement. We respect that your personal time is important, that is why we offer paid time off and vacation leave and encourage you to utilize it. We can accommodate flexible in-office and remote working. We respect and encourage community volunteer involvement.

WE ARE A WELCOMING WORKPLACE

The York County Economic Alliance and Downtown Inc are Equal Opportunity Employers and are committed to cultivating an environment where all voices are welcomed, celebrated and treated with respect. Our mission is to create equitable economic prosperity. Read about our Economic Equity Plan [here](#).

Our organization is dedicated to provide opportunities to all employees and applicants. We do not discriminate on the basis of race, color, religion, age, sex, national origin, disability status, protected veteran status, sexual orientation, gender identity or expression, or any other basis protecting employees and applicants under the law.

INTERESTED? HERE'S HOW TO APPLY:

Send cover letter, resume, salary requirements, and the names/contact information for three references in one PDF file to ASmith@YCEAPA.org with "Urban Revitalization Manager" in the subject line. Applications will be reviewed on a rolling basis. Please submit resumes by Friday, July 22.