



## What makes a community successful?

No question is asked more frequently than this one,  
but the answer is actually fairly simple.

The communities that are most successful are those that have grasped the concept that revitalization is not a project with a beginning and an end. A thriving community is a long-term asset that must be constantly nurtured, maintained, and promoted. For success, these activities do not lapse.

The creation of a developed, well-educated, financially stable and sustainable downtown revitalization organization ensures that your downtown or neighborhood is successful for the long-term, not just while you are in a temporary funding program.

*Pennsylvania Downtown Center (PDC) is committed to working with your community to help your revitalization effort become a true success.*

## Membership Levels & Benefits

	Friend of PDC	Standard Organization	Enhanced Organization	Recognized Standard Organization	Recognized Enhanced Organization
PDC's weekly Messenger	●	●	●	●	●
Members-only access to website resources	●	●	●	●	●
Access to Foundation Directory Online by Candid		●	●	●	●
PDC resource library access		●	●	●	●
Complimentary weekly Messenger to Board Chair		●	●	●	●
PDC's CenterPiece Quarterly Magazine		●	●	●	●
Discounted registration at PDC Annual Conference		●	●	●	●
Discounted rates on PDC programs & services		●	●	●	●
Legislative and program advocacy alerts		●	●	●	●
Annual salary survey reports		●	●	●	●
One annual socio-economic and demographic data update		●	●	●	●
Unlimited remote consultation (upon request)		●	●	●	●
PDC Online Survey Tool (up to 4x annually) including Image Development Reports, Perception Surveys, Merchant Surveys and more!		●	●	●	●
Invitation to Regional Networking and Membership Meetings	●	●	●	●	●
Letters of support for funding applications		●	●	●	●
Discounts on PANO trainings and membership		●	●	●	●
25% discount on Downtown Idea Exchange newsletter					
Translation Services		●	●	●	●
One Annual Day of Service (upon request)			●		●
Invitation to the three annual Managers Meetings sponsored by DCED				●	●
Invitation to the Regional Leadership Forums (RLF) for board and/or committee members				●	●
Be eligible for recommendation by PDC to the NMSC for national accreditation				●	●
Be eligible to apply for Special Occasion permit offered by the Liquor Control Board for non-designated DCED programs				●	●
<b>ANNUAL INVESTMENT</b>	<b>\$50</b>	<b>\$325</b>	<b>\$675</b>	<b>\$400</b>	<b>\$750</b>

# What We Do

Since 1987, PDC has provided affordable services and benefits to communities across the Commonwealth in order to help them address their unique economic and social conditions.

PDC is the only statewide nonprofit dedicated solely to the revitalization of the Commonwealth's core communities. Primarily through utilization of the National Main Street Center's Refreshed Main Street Approach®, PDC provides outreach, technical assistance, and educational services in order to assist communities in revitalizing their central business districts and surrounding residential neighborhoods. Over the years, we have formed strategic partnerships with local and statewide organizations in order to further our mission of promoting community revitalization and reinvestment. Additionally, our centralized Harrisburg location allows us to interact with members of the PA legislature, advocating on behalf of downtown and neighborhood initiatives in the Commonwealth.

# How We Do It

Our philosophy identifies ongoing professional management as a critical component of any successful revitalization plan.

With a staff that includes experienced urban and regional planners, as well as communications and marketing experts and event planners, and business members that include planning, engineering, and architecture firms, PDC increases our community members' access to comprehensive guidance and support.



## Every day, the staff at PDC are dedicated to your community through:

- **Providing communities with educational tools** to uncover new avenues of funding, strengthen their boards, educate their residents and advance the revitalization effort.
- **Focusing on legislative and programmatic advocacy** to ensure that revitalization remains a key component of the Commonwealth's agenda in the future.
- **Strengthening the quantification of revitalization efforts** so community leaders can better measure and illustrate the program's accomplishments and return on investment.

LEARN MORE AT [PADOWNTOWN.ORG](http://PADOWNTOWN.ORG)

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