

# *Main Streets are for everyone.*

RESOURCES FROM PDC'S DIVERSITY, EQUITY & INCLUSION TASK FORCE

[National Main Street Center Updated Strategic Plan](#) weaves equity throughout

## PA Case Studies – Diversity in Action

- Scranton – United Neighborhood Center's [Welcoming America](#) festival
- Erie – [Welcoming New Americans](#) program and [Designing for Dignity](#) project
- Susquehanna Depot – [Marketing Hometown America](#)
- Bloomsburg/Lewisburg/Selinsgrove (across PA and the US) – [Braver Angels](#)
- Honesdale – [One Community/Many Generations](#)
- Lancaster – [African American Heritage Walking Tour](#)

## Benefits of Diversity

- Economic benefits
  - Marketing Hometown America's [toolkit website](#) with slides on [the value of diversity](#)
  - [New American Economy](#) - bipartisan research on the contributions of immigrants
- Competitiveness benefits in various fields
  - [Improved outcomes for businesses and organizations](#) ([Forbes on McKinsey](#), [Deloitte et al, compendium w/links](#))
  - [Improved care in medicine](#)
  - [Improved return in investing](#)

## Expanding Knowledge and Understanding About Community and Diversity

- [Joan Trumpauer Mulholland Foundation](#)
- United Way for Southeastern Michigan [21-Day Equity Challenge](#)

## Grants for Equity and Civil Discourse

- National Park Service [Civil Rights Grants](#)
- [Charles Stewart Mott Foundation Strengthening Civic Space](#)

## Responding to Incivility and Dehumanization

- UN [Hate Speech definition](#)
- PA Human Relations Commission [website](#)
- Southern Poverty Law Center (SPLC) [Community Response Guide](#)

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