



## *Business Membership*

**AT PENNSYLVANIA DOWNTOWN CENTER (PDC),** we understand that the purpose of business is to make money. And, we also understand that even nonprofit organizations, such as ours, ultimately need to generate net income. Rather than refer to our relationships with the business community as just memberships, we prefer to use the term partnership.

We know that for a business, one of the best things that PDC can provide is the connection to people and organizations that buy the goods and services you offer for their local revitalization efforts. To do so, PDC offers three levels of business memberships as follows:



LEVELS & RATES

### *Business Membership*

*Bronze, Silver and Gold Memberships offer all benefits of a Standard Organization Membership\*, plus added features designed especially for businesses that wish to take advantage of business development opportunities.*

#### **BRONZE | \$500**

Includes business listing on PDC's website, discount on exhibit space at PDC Annual Conference and Business Partner Alerts (on currently open RFPs).

#### **SILVER | \$700**

Includes the benefits associated with Bronze level membership, plus one day PDC technical assistance consultation.

#### **GOLD | \$1,600**

The Gold level includes Bronze and Silver benefits plus a listing in the CenterPiece newsletter and two complimentary registrations at the PDC Annual Conference.

**PADOWNTOWN.ORG/MEMBERSHIP**



## *Business Bronze* | \$500

***At this level, a business has access to all the benefits associated with a Standard Organization Membership\* with some important additions.***

Bronze level business partners: get greater access to the larger PDC membership through a listing on the PDC web site; may interact directly with other PDC members and the greater network by attending the annual conference at a discounted rate; and are notified directly of opportunities to bid on the goods, services, and projects offered by many of our non-profit or municipal members.

## *Business Silver* | \$700

***If your business wants to step it up a level, PDC's Silver level membership offers all the benefits of a Bronze level membership, plus the addition of a free day of technical assistance from PDC.***

This technical assistance may be used directly by the business organization or "gifted" to a local non-profit or municipal member. If using the service directly, the technical assistance may allow the business to better compete for available goods and services contracts by expanding their own knowledge base related to community revitalization or to focus on and address a business need related to community revitalization.

## *Business Gold* | \$1,600

***The Gold level of business membership is, well, the gold standard.***

In addition to the benefits of Silver level membership, the Gold level member gets two additional benefits: two complimentary registrations to the PDC annual conference and a listing in every issue of PDC's quarterly newsletter.

### *\*Standard Organization Membership Level*

PDC'S WEEKLY  
E-UPDATE, THE  
"MESSENGER"

MEMBERS-ONLY ACCESS  
TO WEBSITE RESOURCES

PDC RESOURCE LIBRARY  
ACCESS

COMPLIMENTARY  
WEEKLY E-UPDATE TO  
BOARD CHAIR

PDC'S  
CENTERPIECE  
NEWSLETTER

DISCOUNTED  
REGISTRATION AT PDC  
ANNUAL CONFERENCE

DISCOUNTED RATES  
ON PDC PROGRAMS &  
SERVICES

LEGISLATIVE AND  
PROGRAM ADVOCACY  
ALERTS

ANNUAL SALARY  
SURVEY REPORTS

ONE ANNUAL SOCIO-  
ECONOMIC AND  
DEMOGRAPHIC DATA  
UPDATE

UNLIMITED TELEPHONE  
CONSULTATION

MANAGERS'  
MEMOS FOR LOCAL  
DISTRIBUTION

INVITATION TO  
ANNUAL REGIONAL  
LEADERSHIP MEETINGS  
(IF DESIGNATED)

LETTERS OF SUPPORT  
FOR FUNDING  
APPLICATIONS

DISCOUNTS ON PANO  
TRAININGS AND  
MEMBERSHIP